

4 C's of Coaching



Chemistry – people must trust their coach and trust is often built up over time

Confidentiality – people must feel confident they can confide in their coach

Competency – coachee must partner with the coach to set goals and develop an action plan

Corporate goals – coach and coachee work toward meeting company expectations



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**FACILITATED PERFORMANCE
PARTNERS**

INNOVATION DRIVES PERFORMANCE

7 Step Executive Coaching Model



Establish Coaching Agreement

Determine Key Stakeholders

**Collect Assessment Data &
Feedback***

Identify Goals

Implement Measurable Action Plan

Coaching Objectives

**Provide Progressive Review and
Feedback**

Deliver Post Coaching Follow-Up

- Increase Emotional & Social Intelligence
- Transition Into New Leadership Roles
- Set Direction and Purpose
- Empower Beliefs
- Prepare to lead Culture Transformation

Virtual Coaching

- When you need it
- Where you need it
- How you need it

