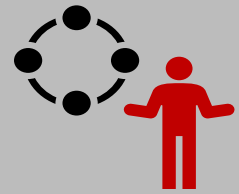
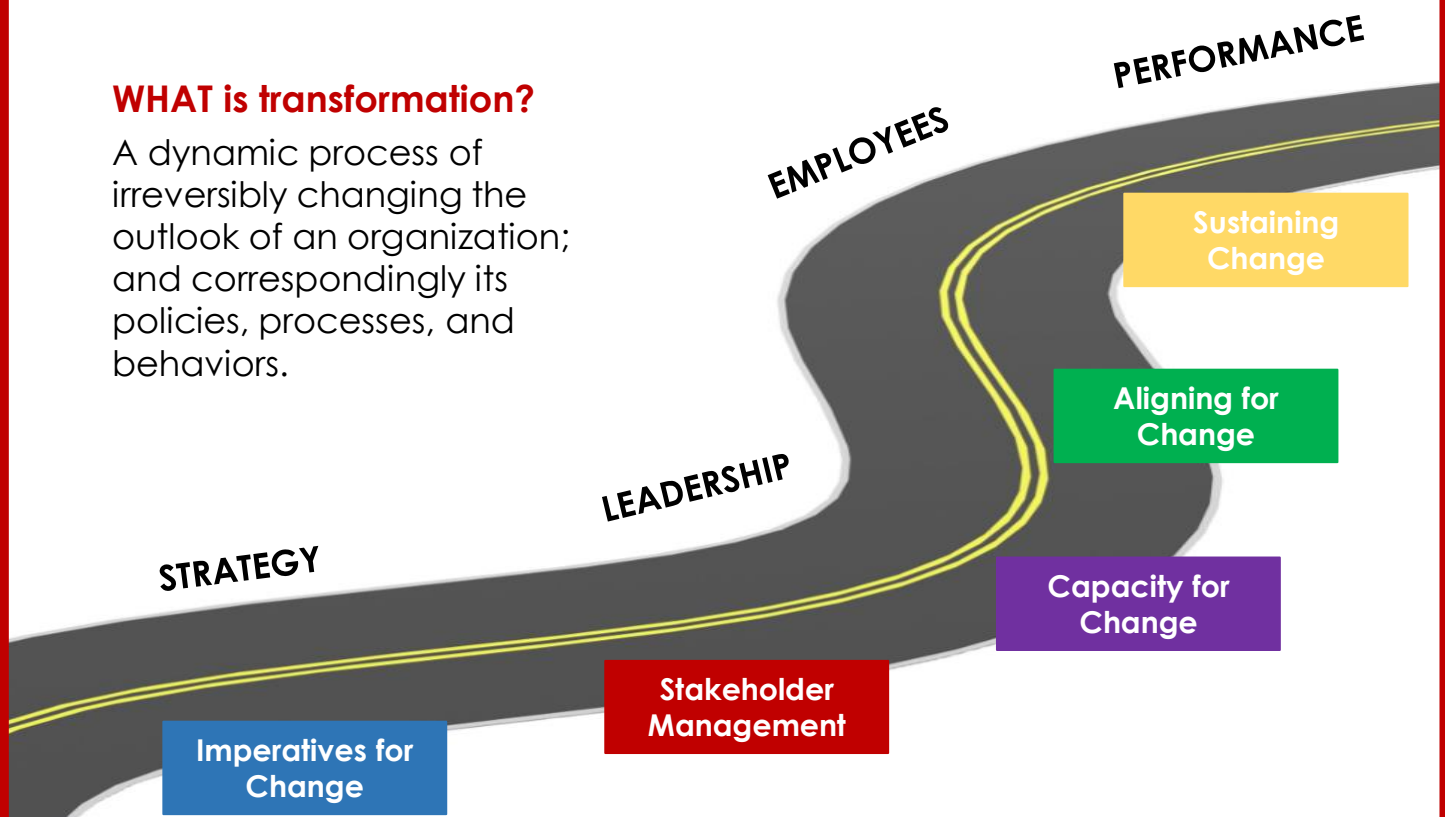


Culture Transformation and Alignment



WHAT is transformation?

A dynamic process of irreversibly changing the outlook of an organization; and correspondingly its policies, processes, and behaviors.



WHY is alignment mission critical?

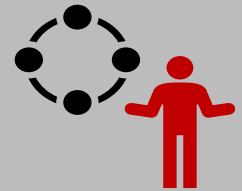
Exponential developments in technology and rapidly changing global landscapes requires organizations to iterate faster and faster to stay competitive.

Midge Streeter, MBA, GCDF
TheFacilitator.io
MidgeStreeter@thefacilitator.io
614 440 7962 and 813 388 9615

FACILITATED PERFORMANCE PARTNERS

INNOVATION DRIVES PERFORMANCE

Culture Transformation



Cultural transformation starts with the personal transformation of leaders, aligned to the same values, purpose and vision. Organizations do not transform. People do.

HOW

1. Understand the current culture and the way things are now
2. Decide where it want to go and what its new culture should look like
3. Create a plan to ensure the culture they want becomes reality
4. Every individual will need to decide to align with new values, beliefs and behaviors

BENEFITS

- Healthy culture reduces costs due to turnover.
- Creates a sense of cohesiveness where knowledge and expertise are shared.
- Innovation and creative thinking is owned by all.
- Builds closer relationship with customers.
- Leaders and employees become change resilient